

NATIVE SHORELINES

a DAVEY company



2026 MEDIA KIT

WHO WE ARE



INDUSTRY LEADERS IN LIVING SHORELINE IMPLEMENTATION

Native Shorelines, a Davey Company, is transforming coastal protection through patented living shoreline systems that strengthen communities while restoring marine ecosystems. As recognized leaders in the design, permitting, and installation of living shorelines, our team has installed over 10 miles of living shorelines.

THE CHALLENGE

Erosion, exacerbated by sea level rise, subsidence and storms, is destroying our coastlines at alarming rates. Traditional methods such as bulkheads and seawalls often accelerate erosion, degrade water quality, and eliminate critical marine habitat.

THE SOLUTION

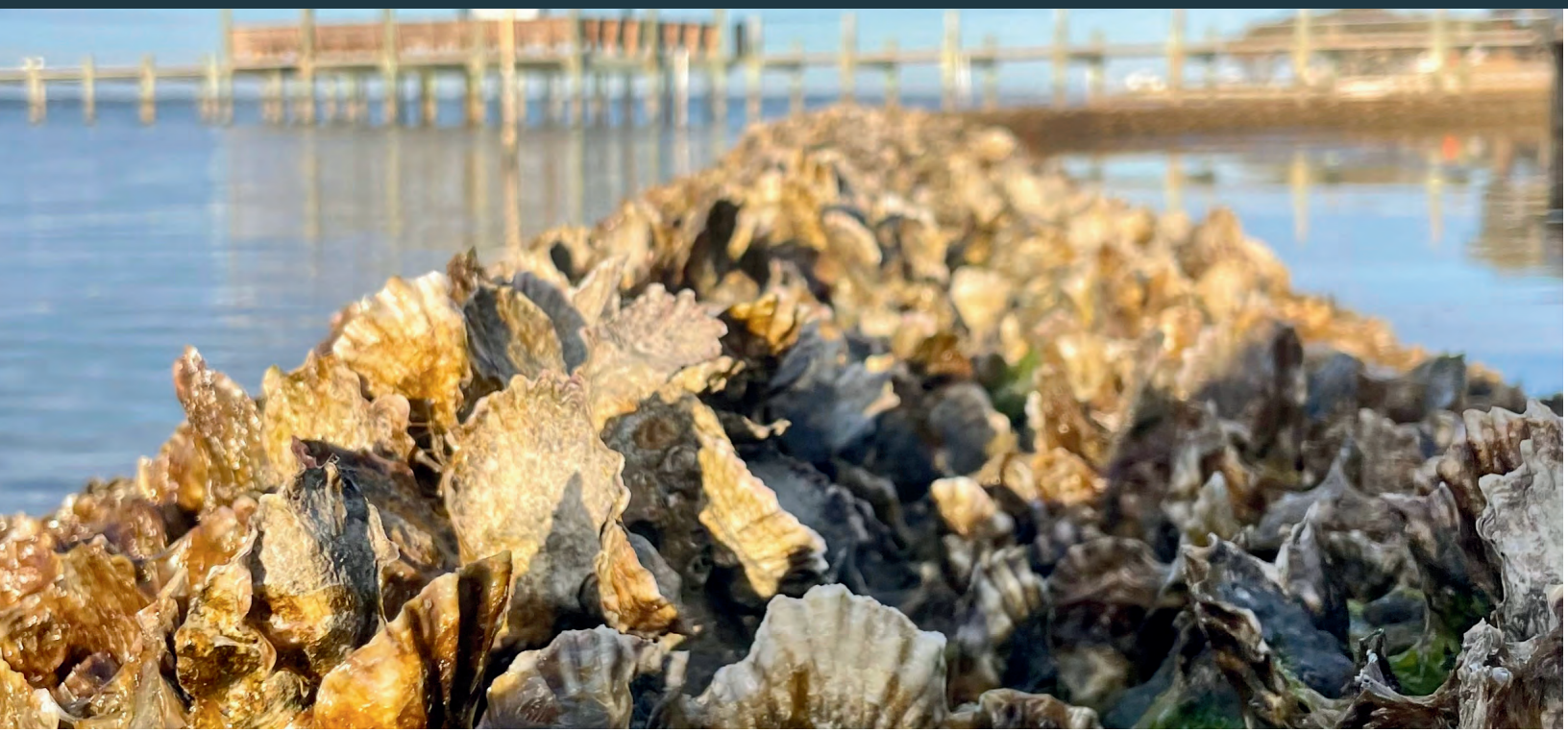
Our proprietary QuickReef® living shoreline system incorporates oyster shells and other native materials that don't just block water — they work with it. This cost effective solution provides numerous co-benefits such as improved water quality, fisheries habitat and enhanced biodiversity.

IMPACT BY NUMBERS

222 living shoreline & reef projects
in **43** municipalities
across **8** states
totaling **>40,000 LG** of living shoreline structures
and
2 million+ restoration seedlings planted

COMPANY HIGHLIGHTS

WHAT WE DO



SHORELINE STABILIZATION

At Native Shorelines we build innovative solutions tailored to individual shoreline needs using a variety of our custom-made products.

SERVICES

Living shoreline design
Permitting & installation
Riparian & marsh planting

BENEFITS

- Reduces shoreline erosion by absorbing and reducing energy from waves and boat wakes
- Grows naturally over time by attracting native oysters in brackish waters, providing habitat for fish, crabs, oysters, and other marine life
- Improves water quality by promoting growth of oysters and other filter feeders



Live oysters that attach to our sills improve water quality and **grow** vertically to keep pace with sea level.

They also increase the roughness of the structure, **continuously improving** its wave attenuation capability over time.

THE INNOVATION: QUICKREEF®





THE DIFFERENCE

QuickReef® living shorelines are made from a proprietary mixture of native coastal materials including limestone marl and oyster shells cemented together with a variety of custom veneers.

WHY IT WORKS

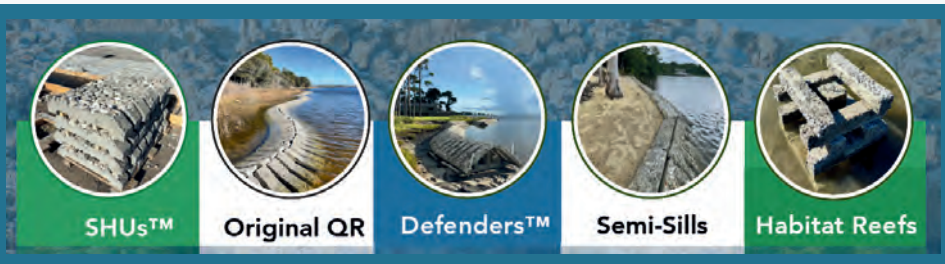
This composition of primarily native coastal materials enables a reef to grow quickly.

The patented arrangement enables the structure to act as a single unit to disperse wave energy, distribute ground pressure, and provide connected habitat spaces.

Each build is completely customizable to meet site-specific needs.

QUICKREEF

PRODUCT TYPES





U.S. patents may apply to these products. U.S. Patent Nos. 11946215, 1207675, and 12534864. Additionally, U.S. patents are pending on these products.

LEADERSHIP

Our science-driven team is passionate about ecological restoration. We *live, work and play* at the coast and understand the various habitats and resiliency concerns of these regions we love.



MARY-MARGARET MCKINNEY
DIRECTOR OF
COASTAL RESTORATION

Mary-Margaret has been intricately involved in ecological restoration since the mid-90s. Her experience in field research, regulatory compliance, project management, and stakeholder involvement has led to her current daily focus: ensuring the resilience of our coast to ever more frequent storms and sea level rise. As Director of Coastal Restoration at Native Shorelines, she manages the first company in North Carolina to exclusively design, permit, and install living shorelines. She also co-invented the patented QuickReef® living shoreline system.

ACCOLADES/MEMBERSHIP

- Recipient of 2022 Pelican Award for Promoting and Increasing the Use of Living Shorelines in North Carolina
- Member, Albemarle-Pamlico National Estuary Preserve Citizen Advisory Committee (2026 to present)
- Member, South Atlantic Salt Marsh Initiative Science Metrics Working Group (2021 to present)
- Member, NC Oyster Blueprint (2020 to present), Steering Committee; Living Shoreline and Research Subcommittees
- Senior Member (2nd Lt), Civil Air Patrol (2021 to 2025)



WORTH CREECH
DRECTOR OF OPERATIONS
AND INNOVATION

As Director of Operations and Innovation, Worth manages site implementation to ensure projects exceed clients' expectations. His years of stream restoration experience complement and enhance his coastal restoration initiatives, as does his 20+ years of regulatory permitting and compliance work. Worth continues to think of new ways to protect our coasts by creating new products that look great and work incredibly well using all natural, native materials. He enjoys solving the difficult logistical challenges in the harsh marine environment and co-invented QuickReef®.

ACCOLADES

- Inventor of record on all QuickReef® living shoreline and habitat reef materials
- Recipient of 2025 Pelican Award for Advancing Community Oyster Shell Recycling and Coastal Restoration
- NC Unlimited Building General Contractor's License #64807
- Rosgen Level I Certification
- NC Stormwater BMP Inspection & Maintenance Certificate
- NCEEP/NCSU Stream Restoration Construction Training Certificate

FROM OUR PARTNERS

Our program was excited to learn about and work with Native Shorelines and their QuickReef® products. The customer service and communications are top notch and beyond compare. They have been willing to go above and beyond to make sure that their products meet the specifications needed for our various projects.

- Michael Hodges, Oyster Restoration Biologist, SC Department of Natural Resources

Native Shorelines installed our QuickReef® sills in 2022. Almost immediately oyster spats started attaching. After 3 months or so, we decided to raise the blocks to give a little more protection for the shoreline. The oyster growth had already grown and helped connect the blocks. Really amazing. Also the "reef" like structure provides habitat for juvenile crabs and fish. We have lived on this shore for 46 years and the erosion we experienced over the years is measured in yards. Since installation, not only has the eroding stopped, the shoreline is rebuilding. We could not be more pleased with the results. Native Shorelines handled the whole process and designed the QuickReef® sills so that we could have easy access to the water from the shore. Their support, innovation, and teamwork made the whole process efficient and effortless on our part. Great product, great team, and great results!

-Mike and Connie Thompson, Harkers Island, NC

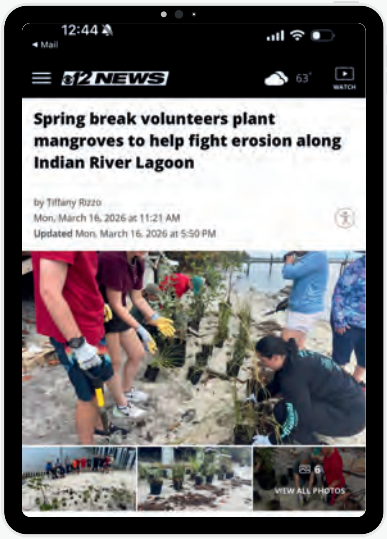
TD Eure Marine Construction has developed a strong working relationship with Native Shorelines through multiple successful living shoreline projects. Their team understands the realities of marine construction, and QuickReef® materials install efficiently, stay in place, and have stood up to demanding marine conditions.

-B.I. Mansour, Vice-President, TD Eure Marine Construction

The benefits of our living shoreline are tremendous! It is amazing to see the continuous growth of oysters. They are widespread in the QuickReef® panels, as well as around our entire property. In addition, native grasses have filled in behind the structure. We are thankful to now have this in place for future erosion control.

-Heather & Devin Steele, Pungo River, NC

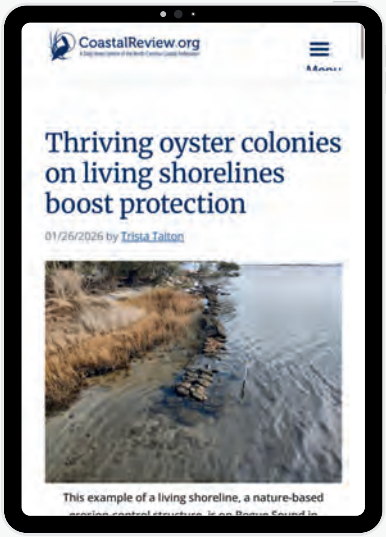
IN THE NEWS



Living Shorelines project to protect the Indian River Lagoon

March 2026 | CBS12 News

READ OR WATCH



Thriving oyster colonies on living shorelines boost protection

January 2026 | Coastal Review

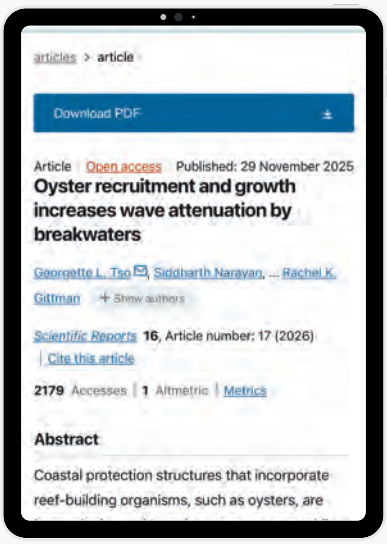
READ IT HERE



Native Shorelines, a Davey Resource Company, Announces Patent Pending QuickReef® Carbon+™ Living Shoreline Innovation

January 2026 | Davey Newsroom

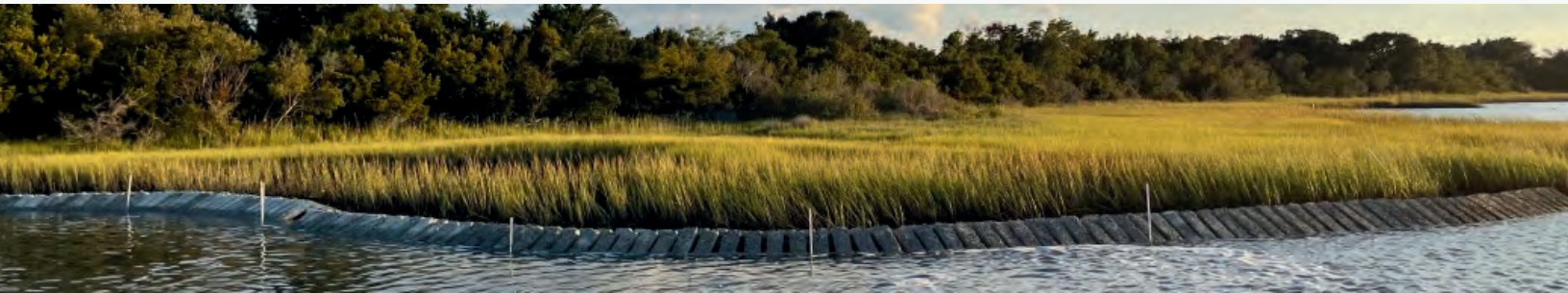
READ IT HERE



Oyster recruitment and growth increases wave attenuation by breakwaters

November 2025 | Nature Scientific Reports

READ IT HERE



MEDIA ASSETS

NATIVE SHORELINES
a DAVEY company



SUGGESTED MEDIA ANGLES

New era of coastal infrastructure
Rewriting coastal defense, battle against sea rise
Female-led, nature-based innovation
Cost-effective alternative to traditional seawalls
Trailblazers leading the coastal movement

ASSETS AVAILABLE

High-Resolution Project Photos
Professional Case Study Videos
Founder Headshots
Engineering Diagrams/Drawings
Drone footage

THE DIFFERENCE

Unlike a traditional bulkhead, which begins deteriorating upon installation, QuickReef® shorelines only become **better and stronger** as they recruit oysters.



GET IN TOUCH

CONTACT

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VISIT

www.nativeshorelines.com for more information on products, services and pictures of our installed projects. Follow along on **LinkedIn** for updates.

nativeshorelines.com

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